

AMERICAN BOOKSELLERS ASSOCIATION, INC.  
800 SECOND AVENUE, NEW YORK, N.Y. 10017

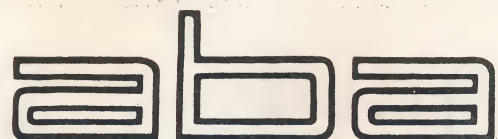
**newswire**



MR THEODOR NELSON  
TED NELSON PUBLISHER  
25 S SEVENTH AVE  
LA GRANGE IL 60525

AM





# newswire

December 6, 1976

## NATIONAL

Ian Anderson, TURNING THE TABLES ON LAS VEGAS, Vanguard, \$10.00 (Tour arranged thru Betsy Nolan public Relations/Localmedia)

### NATIONAL -

To Tell The Truth - TV Synd. - to air starting 12/6 - New York - 2/28, Los Angeles - 1/3

National Star - 12/7

Lou Gordon - TV Synd. - to air in Detroit 12/11

Town & Country Magazine - Jan.

Tomorrow - NBC-TV Network

NIS - NBC Radio Network

UPI Feature

Associated Press Radio

### NEW YORK - Second Trip

Straight Talk - WOR-TV

Newscenter 4 - WNBC-TV

Joey Adams - WEVD Radio

Daily News interview

Bergen Record

### SAN FRANCISCO - 12/13-14

Oakland Tribune

Leo Lee - National Public Radio

A.M. San Francisco - KGO-TV

Ron Lyons - KGO Radio

### LOS ANGELES - 12/15-16

Dealing - KPFF Radio

Some Kind Of People - Stacy Hunt Synd.

KOST Line - KFI/KOST Radio

Earth News - Radio Synd.

Carl Goldman - K100 Radio

Roy Newquist - Palm Springs Life & Radio Synd.

### SAN DIEGO - 12/17

You're On - KCST-TV

San Diego Union

Daily Transcript

Lawrence Gross - KSDO Radio

San Diego Forum - KOGO Radio

Jerry Bowles, FOREVER HOLD YOUR BANNER HIGH! THE STORY OF THE MICKEY MOUSE CLUB & WHAT HAPPENED TO THE MOUSEKETEERS, Doubleday, \$6.95 (Tour arranged thru Betsy Nolan Public Relations)

### NEW YORK - 12/12

Gannet Newspapers interview

Eyewitness News - WABC-TV

Bowles cont'd next column

### Bowles (cont'd)

#### SAN FRANCISCO - 12/15

A.M. San Francisco - KGO-TV  
KGO Radio

#### LOS ANGELES - 12/6-17

Dealing - KPFF Radio

A.M. Los Angeles - KABC-TV

Metronews - KTTV-TV

### More To Come

Ole Brask, Photographs; Dan Morgenstern, Text; Dizzy Gillespie, Forward; James Jones, Introduction; JAZZ PEOPLE, Abrams, \$25.00, pub. date 12/3

### NATIONAL -

Good Day - TV Synd. - 11/17

Christian Science Monitor - 11/17

Newark Star-Ledger interview - 12/2

Associated Press interview - 12/6

Mike Douglas - TV Synd. - 12/6

### BOSTON - 11/17

Ernie Santusuosso - Boston Globe

Boston Herald American

Boston Phoenix

The Real Paper

Tony Cennano - WBUR Radio

### WASHINGTON, D.C. - 12/8

Panorama - WTTG-TV

Susan Brady, BETWEEN MARRIAGE AND DIVORCE, NAL/Signet, \$1.95, pub. date 12/1

### NATIONAL -

Update/People - NBC Radio Network

- 12/14 (tape)

AP Radio - Radio Synd. - 12/16

### NEW YORK -

A Woman's Place - WPLJ Radio - 12/9

Mellow Magazine - WKTU Radio - 12/14

Sally Jesse Raphael - WMCA Radio

### BOSTON - 12/13

Woman '76 - WBZ-TV

Spectrum - WEZE Radio (tape)

Ellen Kimball - WMEX Radio

Encounter/Dialogue - WEEI Radio (tape)

Sherm Feller - WRYT Radio

Brady cont'd next column

### Brady (cont'd)

#### PHILADELPHIA - 12/15

Today In Delaware Valley - KYW-TV

Dialing For Dollars - WPI-TV

Ralph Collier - WFLN Radio (tape)

Frank Ford - WWDB Radio

Feelin Free - KYW-TV (tape)

Philadelphia Inquirer interview

#### WASHINGTON, D.C. - 12/16

A.M. Washington - WMAL-TV

First Person Feminine - Eli Prod.

Radio Synd.

Woman's Report - WMOD Radio (tape)

#### BALTIMORE - 12/16

Alan Christian - WBAL Radio

Larry Angelo - WJZ-TV

Elaine Stein - WBAL Radio

Baltimore News American interview

#### LOS ANGELES - 12/19-22

Sunday Show - KNBC-TV

Michael Jackson - KABC Radio - 12/21

Carole Hemingway - KABC Radio - 12/22

### More To Come

Peter Cardoza, THE WHOLE KIDS CATALOG, Bantam Books, Inc., \$5.95

### NATIONAL -

All Things Considered - National Public Radio - (tape)

Romper Room - TV Synd. - to air in 33 cities including:

ATLANTA - WTCG-TV

DETROIT - WKBD-TV

CHICAGO - WFLD-TV

BOSTON - WSBK-TV

MINNEAPOLIS - WTCN-TV

#### BALTIMORE - 12/15

Two's Company - WMAR-TV

Elaine Stein - WBAL Radio - airs week of 12/20

Baltimore Sun feature

Romper Room - WMAR-TV

#### WASHINGTON, D.C. - 12/16

Nine In The Morning - WTOP-TV

### More To Come



Clive Cussler, RAISE THE TITANIC!, Viking, \$8.95

NATIONAL -  
Book Beat - TV Synd. - 12/14  
(tape; check local listings)

CHICAGO - 12/14-15  
Chicago Daily News interview  
Arlington Heights Herald interview  
Artsforum - WBEZ-FM Radio (tape)  
Chicago Tribune interview - 12/15  
Lerner Home Newspapers interview

Maxwell Geismar, editor, THE HIGHER ANIMALS: A MARK TWAIN BESTIARY, T.Y. Crowell, \$8.95

NATIONAL -  
Reader's Almanac - WNYC-FM Radio  
Synd. - 11/30 (tape; to air 12/20 in New York)

Bernard Gittelson, BIORHYTHM: A PERSONAL SCIENCE, Warner Books, \$2.50

BOSTON - 1/10  
NEW YORK - 1/12  
CHICAGO - 1/15  
DETROIT - 1/19  
MINNEAPOLIS - 1/21  
LOS ANGELES - 1/24  
SAN FRANCISCO - 1/27

Joe Graedon, THE PEOPLE'S PHARMACY, St. Martin's Press, \$8.95

HOUSTON - 12/8  
Nancy Ames - KPRC-TV  
Calendar - KHTV-TV  
Bob Morrison - KTRH-AM Radio  
Houston Post interview

DALLAS/FT. WORTH - 12/9  
Good Morning - KXAS-TV  
Weekday - KXAS-TV  
Esther McElfish - WFAA-AM Radio  
Focus - KBUY-AM Radio (tape)  
Dallas Times Herald interview

PITTSBURGH - 12/10  
A.M. Pittsburgh - WTAE-TV  
Eyewitness Magazine - KDKA-TV  
John Signa - KDKA-AM Radio  
Pittsburgh Press interview

More To Come

Dr. Seymour Isenberg & Dr. L. Melvin Elting, THE CONSUMER'S GUIDE TO SUCCESSFUL SURGERY, St. Martin's Press, \$10.00

NATIONAL -  
Good Day - TV Synd. - 12/6 (tape; check local listings)  
Special Assignment - AP Radio Synd. - 12/6 (tape)

Isenberg cont'd next column

Isenberg (cont'd)

BOSTON - 12/6-7  
New England Today - WLVI-TV  
Woman '76 - WBZ-TV  
Ellen Kimball - WMEX-AM Radio  
Medicine Today - WEEI-AM Radio  
News feature - WBUR-FM Radio

More To Come

Ann Kurth, PRESCRIPTION: MURDER, NAL/Signet, \$1.50

NATIONAL -  
Some Kind Of People - Production  
Group Radio Synd. - 12/7 (tape)

LOS ANGELES - 12/6-9  
More Than You Care To Know - KCRW Radio (tape)  
Talk Back - KIEV Radio  
News Feature - KGIL Radio (tape)  
Carole Hemingway - KABC Radio  
Los Angeles Herald Examiner inter. - 12/7  
Meeting with Los Angeles Routemen - 12/8  
Collage - KCOP-TV - 12/9 (tape)

SAN DIEGO -  
Telephone interview  
Bill Gordon - KDIG Radio - 12/5  
Instant Opinion - KITT Radio - 12/10 (tape)  
Telepulse - KFMB-TV (tape)  
Meeting with San Diego Routemen

More To Come

Nathaniel Lande, MINDSTYLES/LIFESTYLES, Price/Stern/Sloan, \$19.95, paper \$7.95 (Tour arranged thru Mike Levine's Planned TV Arts)

NATIONAL -  
Vernon Scott - UPI Press interview  
AP Audio - Radio Synd. - 12/10  
Bradco Intermedia - Radio Synd. - 12/10

NEW YORK - 12/7-8  
Jeanne Parr - WCBS-TV  
Steve Powers - WMCA Radio  
Barry Farber - WOR Radio  
Close-Up - WNEW Radio  
Joe Franklin - WOR-TV  
NANA feature interview  
New York Times Living Section interview

WASHINGTON, D.C. - 12/9  
Panorama - WTTG-TV  
Kaleidoscope - WAMU-FM Radio  
Washington Star feature interview

BOSTON - 12/10  
Avi Nelson - WMEX Radio  
News Feature - WEEI Radio  
News feature - WRKO Radio  
News feature - WBCN-FM Radio  
Pantechonicon - WGBH-FM Radio  
Boston Globe Feature interview

Lande cont'd next column

Lande (cont'd)

LOS ANGELES - 12/13  
A.M. Los Angeles - KABC-TV  
Jerry Bishop - KISS Radio  
Los Angeles Herald Examiner inter.

Dr. Arthur M. Levy, U.S. Advisory Editor, TRIUMPH OF MEDICINE, Paul Elek, Inc., Salem, NH

NATIONAL -  
Good Day - TV Synd. - 12/9 (tape; check local listings)

BOSTON - wk. of 12/6  
Noon News - WNAC-TV - 12/9  
In Contact - WEEI-FM Radio  
The Whole Person - WBUR-FM Radio  
Ellen Kimball - WMEX Radio  
The Medical Report - WEEI-AM Radio  
Pantechonicon - WGBH-FM Radio  
Outlook - WEZE Radio

Dr. Karl Sussman, contributor, to tour:

DENVER - 11/22-29  
Denver Today - KIMN Radio  
News Interview - KDEN Radio  
Challenge - KWGN-TV  
Public Affairs - KADX-FM Radio  
Interview - KFML  
Public Affairs Forum - KPOF  
Interview - KBPI-FM Radio  
Noon News - KMGH-TV  
Feature Interview - KCFR-FM  
From The Square - KVOD-FM Radio

More To Come

Bernard Rosner & Jay Beckerman, INSIDE THE WORLD OF MINATURES AND DOLLSHOUSES, David McKay, \$17.95, paper \$7.95

NATIONAL -  
Today - NBC-TV Network - 12/14

Kermit Schafer, THE BLUNDERFUL WORLD OF BLOOPERS, Crown, \$7.95

NATIONAL -  
Tomorrow - NBC-TV Network - 12/8  
To Tell The Truth - TV Synd. - 12/8 (tape; check local listings)

Wilbur Smith, EAGLE IN THE SKY, SHOUT AT THE DEVIL, WHEN THE LION FEEDS, Dell Books, \$1.95 each,

NATIONAL -  
Daily Planet - Radio Synd. - 12/8  
Roundtable - UPI Audio Radio Synd. - 12/15  
Jim Randall - AP Radio Synd. - 12/18  
Kirsten Lindquist - AP Radio - 12/21

Smith cont'd next page



Smith (cont'd)

LOS ANGELES - 12/7-8  
George Putnam - KIEV Radio

SAN DIEGO - 12/9  
You're On - KCST-TV  
Instant Opinion - KITT Radio

DETROIT - 12/10  
Focus - WJR Radio  
Meet The Author - Detroit Public Library

CHICAGO - 12/11-13  
Jack Lee - WLAK Radio - 12/13  
Sherm Kaplan - WBBM Radio  
Today In Chicago - WMAQ-TV

NEW YORK - 12/15-17  
Ralph Gardner - WRVR Radio

BOSTON - 12/18-20  
Jim Seavor - WEAN Radio - 12/20  
Ann Hathaway - WEEI Radio  
Sherm Feller - WRYT Radio  
Steve Fredericks - WMEX Radio

WASHINGTON, D.C. - 12/21-22  
Nine In The Morning - WTOP-TV  
- 12/22  
Empathy - WDC Radio

More To Come

Donald Stokes, A GUIDE TO NATURE  
IN WINTER, Little, Brown, \$8.95

NATIONAL -  
Good Day - TV Synd. - 1/10

BOSTON - 12/20  
Tom Larson - WSBK-TV

Geoffrey Stokes, STAR-MAKING MACHINERY:  
THE MAKING OF AN ALBUM, Bobbs-  
Merrill

NATIONAL -  
Today - NBC-TV Network - 12/16

Lowell Thomas, GOOD EVENING EVERYBODY:  
FROM CRIPPLE CREEK TO SAMARKAND,  
Morrow, \$12.50

CLEVELAND - 11/30  
CHICAGO - 12/1  
SAN FRANCISCO - 12/9  
NEW YORK - 12/12-15  
PHOENIX - 12/16-17  
COLORADO SPRINGS - 12/18  
SALT LAKE CITY - 12/20

Peter Tompkins, MYSTERIES OF THE  
MEXICAN PYRAMIDS, Harper & Row,  
\$20.00

NATIONAL -  
All Things Considered - NPR Synd.  
- 11/19  
Science Scene - Radio Synd. - 11/19  
Baptist Radio Network - 11/30  
Dick Spangler's World - Radio Synd.  
- 12/1  
Daily Planet - Radio Synd. - 12/3

CHICAGO - 12/6  
Lee Phillip - WBBM-TV  
It's Worth Knowing - WBBM-TV  
WLAK Radio  
WBBM Radio  
Chicago Tribune

CLEVELAND - 12/7  
Morning Exchange - WEWS-TV  
Coffee Show - WUAB-TV  
Sunday Magazine - WKYC-TV  
Betty Ott - WCLV Radio  
WZAK Radio

PITTSBURGH - 12/8  
A.M. Pittsburgh - WTAE-TV  
WIC-TV News  
WCVE Radio

MIAMI - 12/9  
A.M. Miami - WPLG-TV

Jack Wheeler, THE ADVENTURER'S GUIDE,  
David McKay, \$9.95

NATIONAL -  
Merv Griffin - TV Synd. - 12/10  
(tape; check local listings)

James D. White, TALKING WITH A CHILD,  
Macmillan, \$8.95

NATIONAL -  
Phil Donahue - TV Synd. - 12/16  
(tape; check local listings)

CLEVELAND - 12/15  
Morning Exchange - WEWS-TV  
Sunday Magazine - WKYC-TV (tape;  
to air 12/19  
Cleveland Press interview

ST. LOUIS - 12/17  
At Your Service - KMOX Radio

HOUSTON - 12/20  
Frank Haley - KTRH Radio

NEW YORK - 12/22  
Jewish Home Show - WEVD Radio

Jo Ann York, HOW I FEED MY FAMILY ON  
\$16 A WEEK, Zebra Books

NATIONAL -  
Phil Donahue - TV Synd.  
Good Day - TV Synd.  
Newsweek Syndicated Radio  
Time-Life Syndicated TV

NEW YORK -  
Bob Grant - WMCA Radio  
Ralph Gardner - WRVR Radio  
Midday Live - WNEW-TV

Zig Zigler, SEE YOU AT THE TOP,  
Pelican, Revised Ed., \$7.95

HARRISBURG, PA - 12/10  
WTPA-TV

TULSA, OK - 12/14  
Project - KOTV-TV

OKLAHOMA CITY - 12/15  
Danny's Day - WKY-TV

KANSAS CITY - 12/16  
Noon Edition - KCMO-TV

#### REGIONAL

#### NEW ENGLAND

Linda Rannells Lewis, BIRTHDAYS,  
Little, Brown, \$10.00

DEXBURY, MA - 1/16  
Lecture to Friends of Duxbury  
Mass. Library

#### METROPOLITAN NEW YORK

Susan Siegler, NEEDLEWORK PATTERNS  
FROM THE METROPOLITAN MUSEUM OF  
ART, New York Graphics Society/  
Little, Brown, \$17.50

NEW YORK -  
New York Post interview - 12/2  
(Date to run to follow)

#### WEST CENTRAL

George McMillan, THE MAKING OF AN  
ASSASSIN: THE LIFE OF JAMES EARL  
RAY, \$8.95

CHICAGO -  
Cromie's Circle - WGN-TV - (tape;  
to air 12/19)



## SOUTHWEST

Ansel Adams, PHOTOGRAPHS OF THE SOUTHWEST, \$32.50, New York Graphics Society/Little, Brown

### NEW MEXICO -

New Mexico Independent interview - 12/4

## ACADEMIC BOOK CLUB OF CANADA ATTEMPTS BOOK TOKEN SCHEME

U.S. booksellers have recently been mailed a piece from Academic Book Club, a Canadian mail order firm in Kingston, Ontario, with a U.S. office in Spokane, Washington, promoting a Book Token plan which superficially resembles the ABA/NACS Give-A-Book Certificate plan, announced at the ABA Chicago Convention and subsequently postponed until the Spring of next year due to legal complications.

THE ACADEMIC BOOK CLUB PLAN HAS NO CONNECTION WITH THE PREVIOUSLY ANNOUNCED ABA/NACS PLAN! Please don't be confused.

We called Randall Ware, Executive Director of the Canadian Booksellers Association, and he sent us the following appraisal of the Academic Book Club program, which he distributed to his members on October 22:

"You may have recently received from Academic Book Club a mailing advertising their book token plan. It is very badly thought out and would prove very costly to you. They also fail to mention the fact (told me by the person running it) that each token will carry Academic's address and a suggestion that the coupon be redeemed through them. Incredible! They are asking you to finance their operation by paying 90% of the face value of every token when you purchase it. No book token system anywhere would dare attempt to do that. Believe me, I have talked to these people and have done the mathematics about how their plan would work -- it works solely at the great expense of each bookseller involved. I am wholly in opposition to their proposal and advise absolutely against participation in it."

Of course, the views expressed by the Canadian Booksellers Association do not necessarily reflect the views of ABA. Since ABA does not have much of the information referred to in the CBA statement, we are not, at this time, in a position to make such a judgement.

## POST OFFICE AUCTIONS

The U.S. Postal Service, which called a moratorium on their auctions of undeliverable merchandise, has run out of storage space and will have a giant sale this week at 100 locations around the country. All books sold will be stamped SOLD AT U.S. POSTAL SERVICE AUCTION on the inside front cover. Booksellers should check their customers returns, particularly after Christmas, for this stamp in both paper and hardcovers.

## FORTHCOMING BOOK REVIEWS

### NATIONAL OBSERVER - 12/11 (tentative)

Ruth P. Jhabvala, HOW I BECAME A HOLY MOTHER AND OTHER STORIES, Harper & Row, \$8.95  
Jean Rhys, SLEEP IT OFF, LADY, Harper & Row, \$7.95  
Joyce Carol Oates, CHILDWOLD, Vanguard, \$8.95  
John Dean, BLIND AMBITION, Simon & Schuster, \$11.95  
Samuel Dash, CHIEF COUNSEL, Random House, \$10.00  
Leon Jaworski, THE RIGHT AND THE POWER, Crowell, \$9.95  
Agatha Christie, SLEEPING MURDER, Dodd Mead, \$7.95  
Maj Sjöwall & Per Wahlöö, THE TERRORISTS, Pantheon, \$7.95  
Gerald Seymour, THE GLORY BOYS, Random House, \$7.95  
Lawrence Sanders, THE TANGENT OBJECTIVE, Putnam, \$8.95  
Trevanian, THE MAIN, Harcourt Brace Jovanovich, \$8.95  
N. J. Crisp, THE GOTLAND DEAL, Viking, \$8.95  
James Patterson, THE THOMAS BERRYMAN NUMBER, Little, Brown, \$7.95  
William Goldman, THE MARATHON MAN, Dell, \$1.95

### NEW YORK TIMES BOOK REVIEW - 12/19 (tentative)

Donald Barthelme, AMATEURS, Farrar Straus & Giroux, \$8.95  
James Hanley, A DREAM JOURNEY, Horizon, \$8.95  
Meta Carpenter Wilde & Orin Borsten, A LOVING GENTLEMAN, Simon & Schuster, \$8.95  
Murasaki Shikibu, THE TALE OF THE GENJI, Knopf, \$25.00  
Joan Peyser, BOULEZ, Macmillan, \$12.95  
Pierre Boulez, GUSTAV MAHLER IN VIENNA, Rizzoli, \$25.00  
Kurt Blaukopf, MAHLER: A DOCUMENTARY STUDY, Oxford, \$29.50  
Carl Bode, editor, THE NEW MENCKEN LETTERS, Dial, \$19.95  
Paul Roazen, ERIK H. ERIKSON, Free Press, \$8.95  
Hans Kung, ON BEING A CHRISTIAN, Doubleday, \$12.95  
William & Marion Pauck, PAUL TILLICH, Harper & Row

## PSYCHOLOGY TODAY - January (tentative)

Michael Roberts, FANS! HOW WE GO CRAZY OVER SPORTS, The New Republic Book Co., \$8.95  
Adrienne Rich, WOMAN BORN, W.W. Norton, \$8.95  
Richard Selzer, MORTAL LESSONS: NOTES ON THE ART OF SURGERY, Simon & Schuster, \$8.95  
Warren Bennis, THE UNCONSCIOUS CONSPIRACY: WHY LEADERS CAN'T LEAD, Amacom, \$9.95  
Lucy Freeman & Julie Roy, BETRAYAL, Giniger/Stein & Day, \$8.95  
Arthur Koestler, THE THIRTEENTH TRIBE, Random House, \$8.95

### TIME MAGAZINE - 12/13 (tentative)

Christmas Roundup  
Georgia O'Keeffe, GEORGIA O'KEEFE, Studio/Viking, \$60.00  
Alan Lapiner, PRE-COLOMBIAN ART OF SOUTH AMERICA, Abrams, \$50.00  
John Walker, THE NATIONAL GALLERY, Abrams, \$45.00  
G.E. Kidder Smith, ARCHITECTURE IN AMERICA, American Heritage/Norton, \$39.95  
Margaret B. Freeman, THE UNICORN TAPESTRIES, Metropolitan Museum of Art/Dutton, \$45.00  
Florens Deuchler, Hans Luthy, Marcel Roethlisberger, SWISS PAINTING, Skira/Rizzoli, \$45.00  
J.F. Landsdowne, BIRDS OF THE WEST COAST, 1, Houghton Mifflin, \$40.00  
Ottfried Neubecker, HERALDRY, McGraw-Hill  
Alexander Eliot, MYTHS, McGraw-Hill  
Sonia Halliday & Laura Lushington, STAINED GLASS, Crown, \$35.00  
David Lidman & H. Landshoff, TREASURY OF STAMPS, Abrams, \$37.50  
Terence Conran, THE HOUSE BOOK, Crown, \$30.00  
Davis Thomas & Karin Ronnefeldt, ed. PEOPLE OF THE FIRST MAN, Dutton, \$25.00  
John G. Samson, ed., THE WORLDS OF ERNEST THOMPSON SETON, Knopf, \$25.00  
Leni Riefenstahl, PEOPLE OF THE KAU, Harper & Row, \$25.00  
Clark Worswick, THE LAST EMPIRE, Aperture, \$20.00  
Brassai, THE SECRET PARIS OF THE 30'S, Pantheon, \$17.95  
Julian Robinson, THE GOLDEN AGE OF STYLE, Harcourt Brace Jovanovich, \$12.95  
Carolyn G. Heilbrun, LADY OTTOLINE'S ALBUM, Knopf, \$12.50  
Jean Claude Soares & Seymour Chwast, THE ILLUSTRATED CAT, Harmony/Crown, \$19.95  
Maxwell Geismar, ed., Illustrations by Jean Claude Soares, THE HIGHER ANIMALS: A MARK TWAIN BESTIARY, Crowell, \$8.95  
Norman Snyder w/ Carole Kismaric & Don Myrus, THE PHOTOGRAPHY CATALOGUE, Harper & Row, \$7.95